

For the Environment, For People



2013 ANNUAL REPORT

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Planet Aid®
www.planetaid.org

Clothes & Shoes

This Collection Box is Owned & Operated by Planet Aid, Inc.
Planet Aid is a Tax Exempt Charity under IRS code 501(c)(3)



Planet Aid®
www.planetaid.org

2100 Garfield Ave. Commerce, CA 90040
323-727-7711 • LAinfo@planetaid.org

Please put your clothes in bags • Don't leave them outside
No dumping please!



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Planet Aid is a 501(c)(3) nonprofit organization that collects and recycles used clothing and shoes and supports international development projects. It is registered with the U.S. Agency for International Development (USAID) as a private voluntary organization (PVO).

PlanetAid began recycling in 1997 in the Boston area. Today our clothes collection boxes can be found across many major metropolitan areas of the United States, helping to save resources and reduce environmental impacts. Planet Aid sells the clothing it collects, with the net proceeds donated to help people in developing nations meet basic needs. PlanetAid supports community-based development projects that improve health, increase income, aid vulnerable children, train teachers, and enhance the overall quality of life for people across the globe.

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Planetaid.org



Looking Beyond the Yellow Bin



Most people know Planet Aid by our signature yellow clothing collection bins. Our work, however, goes far beyond collecting clothes from that bright yellow receptacle on your street corner. To understand the full scope of our work, take a moment to consider what we mean by our slogan: For the Environment, For People.

For the Environment. Planet Aid is committed to saving resources and protecting the Earth. Working for the environment is now more important than ever. Scientists have determined that climate change is no longer a distant possibility—it's happening now, and with ever increasing speed.

Much work needs to be done to combat this problem, and everyday actions do make a difference. For example, the simple act of diverting clothes from landfills can help lower the emissions contributing to global warming. Americans currently generate 14 million tons of unwanted clothing every year, and only recycle 15 percent (or 2 million tons) of this amount. Yes, we can do much better, but that 15 percent is a good start. The EPA reports that recycling 2 million tons of textiles reduced greenhouse gas emissions by nearly 6 million metric tons, which is equivalent to taking 1.2 million cars off the road! Imagine the impact we could have if we doubled the textile recycling rate to 30 percent!

Of course, raising recycling rates isn't easy. Curbside recycling for textiles is rare, and most people are simply too busy to go far out of their way to recycle. That's why Planet Aid continues to find new, convenient sites for our yellow bins, making it increasingly easy to drop off clothes and shoes. We now have more than 20,000 bins in 23 states, and we are always looking to partner with more businesses, schools, and other organizations that share our commitment to environmental sustainability.

For People. As you read the news of typhoons, drought and famine, and view the devastation around the globe, it is clear that the people who are being most affected by climate change are those who can least withstand the impacts, namely, the poor in developing countries. That is why we couple our effort on behalf of the environment with work to empower the poor.

While some textile collectors work for profit, Planet Aid donates the net proceeds of its collection operation toward sustainable development projects that make a difference in the lives of those who need it most. By placing a bag of your unwanted clothing in one of our yellow bins, you are supporting a wide range of initiatives and programs, such as providing aid to children in Brazil, helping local populations fight HIV/AIDS in South Africa or funding microfinance in India.

Planet Aid's development work also relies on private donations and government grants. For example, in 2013 we launched a school feeding and education project in Mozambique with funding from the U.S. Department of Agriculture. This 3.5-year initiative is providing daily school meals for 60,000 children in rural areas while improving learning outcomes by training teachers, establishing school gardens, and promoting nutrition education. You can find out more details about this program and other programs on the pages of this report.

It is both humbling and exciting to reflect on how Planet Aid has grown over the years. We could not have gotten this far without the generosity of our supporters, and we look forward to many more years of progress towards a better world. Thank you again for continuing to help us make important gains for the environment and for people.

Ester Neltrup
President



Mission

Planet Aid's mission is to inform, mobilize, and inspire individuals and communities to work together to bring about worldwide environmental and social progress. Planet Aid recognizes that the Earth's resources are finite and that good stewardship is essential for the well-being of current and future generations. The projects we support thus aim to protect the environment, reduce waste, and increase the efficient use of vital resources.

We work to strengthen and organize communities, reduce poverty, promote small enterprise development, support sustainable local food production, improve access to training and quality education, increase health awareness and encourage healthy lifestyles. We embrace the principles of equality and self-determination in all that we do and foster cooperation and understanding among peoples across the planet. Disadvantaged populations are our priority, and we seek to empower them to create lasting positive change.

Mission elements:

- Protect the environment, reduce waste, and increase the efficient use of vital resources.
- Strengthen and organize communities.
- Reduce poverty and promote small enterprise development.
- Support sustainable local food production.
- Improve access to training and quality education.
- Increase health awareness and encourage healthy lifestyles.
- Foster direct cooperation and understanding among peoples across the planet.
- Help disadvantaged populations of the world create lasting positive change.

Environmental Programs

Planet Aid is helping to combat climate change through support of programs that are mobilizing communities to conserve land and water resources. Part of this mobilization includes support of a massive tree planting campaign across Africa, Asia, and the Americas to help sequester carbon, control erosion, and provide food.

We have become an increasingly wasteful society. The EPA reports that 50 years ago Americans produced 2.68 pounds of waste per person per day. Today the quantity we throw away is nearly double that amount. Overall, Americans generate 250 million tons of waste every year!

Managing all that waste is an expensive proposition for municipalities, who must pick-up, transport, and dispose of it in some manner. Local governments across the nation are thus seeking innovative ways to deal with the immense volume of waste dumped in their laps, while entreating consumers to reduce and recycle.

Planet Aid is helping to lower the burden on local governments by diverting textiles from the municipal waste stream. Our expansive system of drop boxes offers consumers a convenient alternative to the trash bin, helping to reduce the volume of waste cities and counties must manage. We partner with businesses, churches, schools, and other organizations to help make sure that clothing recycling is as easy as other forms of recycling.

We also work hard to educate consumers on how important it is to recycle textiles, and inform them that every last article of clothing or other textiles can be reused or recycled, no matter the condition.

A key reason for reusing and recycling used clothing is that textile manufacturing is a leading source of greenhouse gas emissions. It is also responsible for considerable water pollution and creates a host of occupational and environmental hazards. Simply growing the fibers used to make new clothing involves heavy use of toxic chemicals. For example, the industrial farms that grow cotton used to make new clothing spray 560 million pounds of hazardous pesticides on crops worldwide every year.

At the other end of the spectrum, clothing and other textiles that are thrown away in the trash and left to decay in a landfill emit methane, a greenhouse gas considerably more potent in affecting climate change than carbon dioxide.

Planet Aid believes we can do better. In 2013, we collected 100 million pounds of textiles. That is an enormous mountain of clothing that would needlessly consume landfill space and pollute the Earth.

Because of our efforts, most of the 100 million pounds of clothing are still in use on the planet, avoiding the manufacture new items. According to the EPA, saving 100 million pounds of textiles from disposal saves 300-400 million tons of greenhouse gases from entering the atmosphere.

Development Programs

- Food for Knowledge
- For Children
- Teacher Training
- Vocational Training
- TCE and HOPE
- Farmers' Clubs



Food for Knowledge



In 2013 we began implementation of the Food for Knowledge Program in Mozambique. This 3.5-year program is providing 60,000 children in the Maputo Province with daily school meals while improving school facilities and the quality of education.

The program is funded under U.S. Department of Agriculture's McGovern-Dole International Food for Education and Child Nutrition Program and implemented by local partners: ADPP Mozambique and the World Initiative for Soy in Human Health (WISHH).

The meals consist of a nutritious corn-soy-blend (CSB). Approximately 3,600 tons of the CSB will be distributed between 243 beneficiary schools.

A committee of parents, teachers, and community members make up the School Feeding Committees that oversee the daily meal distribution. Volunteers from the local community prepare the meals, and all cooks receive preparation and hygiene training.

Overall the program is set to accomplish the following:

- Serve 34.2 million meals and improve classroom performance and school attendance.
- Train 4,000 new teachers to help address Mozambique's acute qualified teacher shortage.
- Provide essential nutrition education to students, along with teachers, field officers, government officials, school committees, and other community members involved in implementation.
- Establish school gardens to compliment nutrition education and bolster the daily meals provided.
- Organize extracurricular clubs to further enhance students' reading and writing skills outside of class hours.
- Build or refurbish school infrastructure (kitchens, food storage facilities, and latrines) for long-term sustainability of the program.



For Children

Child Aid is a community development initiative designed to mobilize actions to improve living conditions in impoverished areas by focusing on the well being of children. The program model is structured so that its projects can be tailored to address the specific needs of the people it's serving.

Village Action Groups (VAGs) consisting of 35-40 local families are the driving force of the program. Members of the groups work together to carry out community projects that meet local needs, such as building preschools, improving adult literacy, organizing youth clubs, and providing education about maternal and infant health. Child Aid demonstrates that there is no limit to the good things that can be accomplished when people work together to improve the lives of children.

Child Aid is supported by Planet Aid in Belize, Botswana, Brazil, the Democratic Republic of Congo, Ecuador, South Africa, and Zimbabwe.



Planet Aid is helping children in northern India who have fallen through the cracks of the educational system by supporting “Step-up Centers” run by our local partner, HPP-India. These centers provide access to education for children who are forced to work due to economic circumstances and are therefore unable to attend formal schooling.

The centers also actively work to mobilize local communities to support education, train youth in basic academic and other skills, and assist children in enrolling in mainstream education when possible.

There are currently six Step-up Centers in place in the slums of northern India. Three are in the state of Rajasthan, and an additional three in the state of Haryana. Two of the latter three are in the growing commercial hub of Gurgaon and the other is in Dhanwapur (an area heavily populated by migrant workers). In 2013, over 1,300 students were enrolled at these centers.

The centers offer an innovative curriculum comprised of Hindi, Mathematics, Science, and English, along with the State’s curriculum and extra-curricular activities.



Teacher Training

Time and again, education has been proven to be a key foundation in improving the lives of those in developing countries. Sending children to school, and keeping them there, has an exponentially positive effect on societies as a whole.

Unfortunately, many countries face a shortage of qualified teachers, especially in rural areas. To address this crucial need, Planet Aid supports DNS teacher-training colleges.

Students enrolled in DNS teacher-training colleges receive the skills and hands-on experience necessary to successfully manage classrooms and inspire the next generation of students. The training model, developed by Humana People to People, has proven effective in colleges across seven countries, and the curriculum can be adapted to meet a country's specific educational requirements and standards.

One World University (OWU) in Mozambique contributes to teacher training efforts by supplying instructors for the colleges. Established in 1998 and supported in part by Planet Aid, the university qualifies future instructors to properly educate new primary school teachers in the DNS method.



In 2013, Planet Aid supported the training of primary school teachers in Angola, Mozambique, Malawi, India and the Democratic Republic of the Congo.

DEMOCRATIC REPUBLIC OF THE CONGO

Primary school education in the Democratic Republic of the Congo has suffered due to years of widespread conflict and poverty that has plagued the nation.



With support from Planet Aid, a new teacher-training college was opened in the DRC in April of 2012, about 150 kilometers from the capital Kinshasa.

The college is part of a planned series of 54 colleges to open across the country pursuant to a December 2009 Memorandum of Understanding between the DRC Ministry of Education and Humana People to People.

The DRC training program was developed based on programs implemented in other nations (Mozambique, Angola, and Malawi), and adapted to meet the specific needs of the country.

The DNS model is often mentioned as an example of how to improve primary school education nationwide, and has served as a talking point in UNESCO's annual International Task Force on Teachers for Education meeting.



Vocational Training

PlanetAid supports vocational training in Guinea-Bissau, Zimbabwe, and Mozambique. Our polytechnic colleges provide an opportunity for young people who face barriers to traditional education to support themselves and actively contribute to their community.

The schools offer training for a number of career-tracks, including motor mechanics, business, agriculture, tourism, construction, plumbing, and solar energy technology.

The colleges work with local employers to match the skills needed for available jobs. Students are also placed in internships where they can apply their training in real-life scenarios and gain valuable work experience.

Graduates are able to continue their studies in higher educational settings or immediately enter the work force, with some even starting their own businesses.

The enriching experiences of these vocational schools go beyond the classroom. Students gain life and interpersonal skills by helping to run and manage the schools themselves. For example, students in Guinea-Bissau were active in the school kitchens, learning how to prepare nutritious meals under hygienic conditions. School maintenance in Zimbabwe was the responsibility of the students, who organized themselves into small groups and divvied up responsibilities. In Mozambique, students and teachers participated in common meetings, deciding issues involving all aspects of school life.





TCE and HOPE



During the last decade, a global movement to combat HIV/AIDS has grown strong. The combined efforts of many are succeeding in turning the tide in the battle against the epidemic; however, there is still much work to do.

The Total Control of the Epidemic (TCE) program has played a key part in the frontline battle against HIV/AIDS. This community-based door-to-door behavior change program educates, counsels, and mobilizes individuals and communities in fighting the spread of disease. TCE raises awareness, confronts and reduces stigma, and encourages people to take advantage of health services such as HIV testing, treatment, and participation in maternal and child health programs. TCE is also used to combat other diseases, such as diabetes and malaria.

PlanetAid also supports the HOPE project, which creates community centers that conduct outreach programs for those living with or affected by HIV. Included in the program activities are organizing volunteers to carry out home-based care; lessons in nutrition and creating nutrition gardens; supporting orphans and their caregivers; and forming positive living clubs, which empower people living with HIV.

Planet Aid supports TCE in India, Malawi, Mozambique, South Africa, and Zimbabwe, and HOPE in Botswana, India, South Africa and Zimbabwe.



Field officers with the TCE project test women for diabetes.

INDIA has experienced a surge in type 2 diabetes cases, with every 63 people in 1,000 suffering from the disease. Beginning in 2012 and continuing through 2013, the TCE project has been used to fight diabetes in India. The project is targeting 200,000 individuals in 112 villages in Jodhpur District. The main objectives are to detect diabetes cases and refer them for clinical management to health care centers and to increase awareness of the factors that lead to diabetes.

Field officers employed by the project have been conducting house-to-house visits, organizing prevention awareness sessions, setting up testing camps in communities, and conducting follow up with those diagnosed with the disease. The project has so far tested 115,284 individuals, with 371 testing positive for diabetes.

Farmers' Clubs



Food security is a crucial issue in developing countries. A strong local organizational network and enhanced technical knowledge bolsters the livelihoods of local farmers and improves nutrition of the community as a whole.

The Planet Aid–supported Farmers' Clubs program provides the training and resources necessary to build that solid foundation. Farmers' Clubs organizes and mobilizes farmers to work together, facilitating the exchange of ideas and pooling of resources in a collaborative support system. Participants learn to use sustainable techniques that boost crop yields while conserving the environment.

Small grants for equipment and livestock are provided, and market linkages created with buyers and other organizations help farmers rise from basic subsistence to a profit-making commercial enterprise.

Knowing that a healthy agricultural community depends on many factors, Farmers' Clubs also provide health and hygiene education and other informational resources to the community. Topics include proper nutrition, food preparation, child development, HIV/AIDS, and family budgeting.

Farmers' Clubs are being supported by Planet Aid in the Democratic Republic of Congo, Malawi, Guinea Bissau, Zimbabwe, India, South Africa, Ecuador, and China.

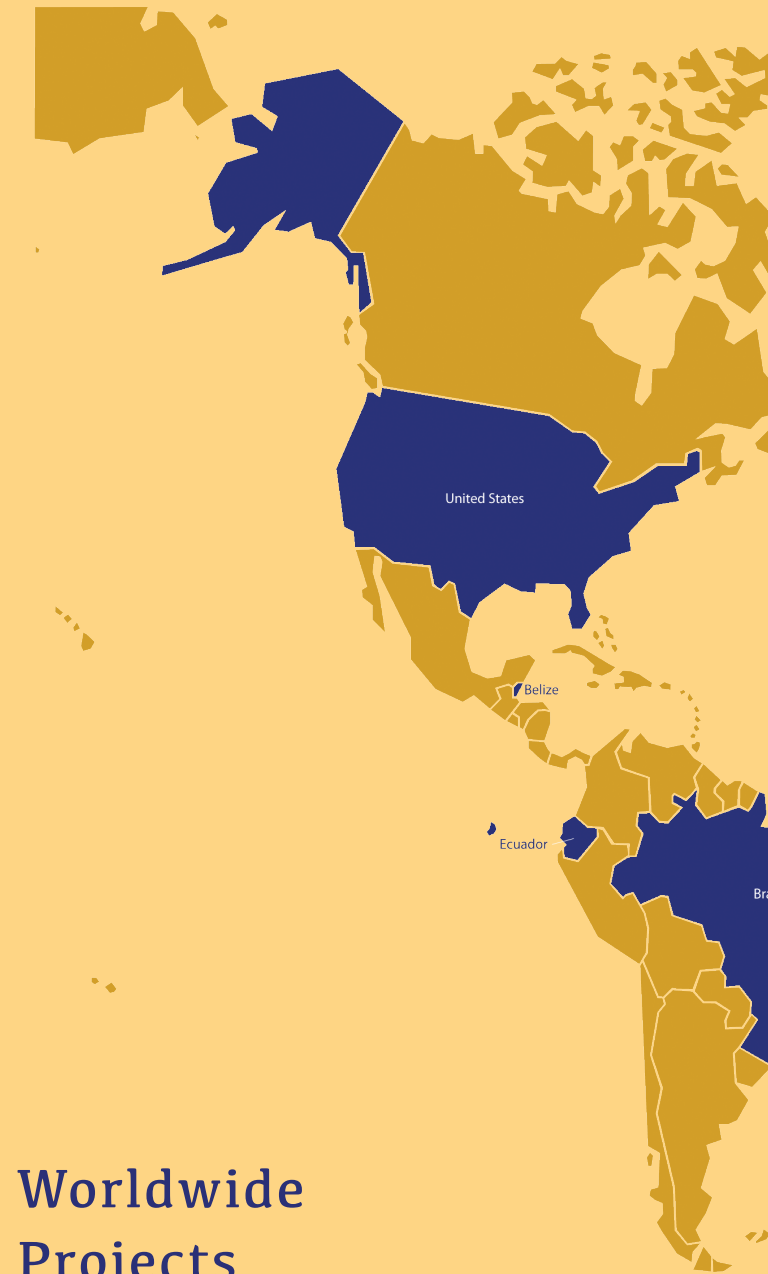
ECUADOR has a new Farmers' Club, started on April 15, 2013 in the Chimborazo Province. The project works with 300 farmers and their families who belong to the parish of Sicalpa, located 3,000 meters above sea level in the Andes Mountains. Some of the clubs' activities include:



- Rotating field visits where each farmer can present their crops, discuss the results, and expound upon the challenges of cultivating the plot.
- A water supply inquiry by a contracted water engineer to improve irrigation systems.

- A community savings bank, primarily organized by the women in the project.
- Organic compost production training, which diminishes the need for expensive and harmful chemical fertilizers.
- Community discussion and research of crop varieties that will maximize earning potential.
- Home vegetable garden establishment and healthful food preparation techniques.
- Training in new and more effective animal husbandry methods.
- Crop preservation and storage.
- Seed delivery and agricultural training by a professional agronomist.

Country	Projects	US \$
Angola	Teacher Training	76,000
	Vocational Schools	65,000
	Schools for Youth	35,000
	Frontline Institute	60,000
	Clothes Distribution	200,000
Belize	Child Aid/Community Development	85,727
Botswana	Child Aid/Community Development	133,570
	HOPE - for AIDS affected	297,301
Brazil	Child Aid/Community Development	472,869
China	Community Development	17,500
	Pre-Schools	16,000
	Tuberculosis Project	14,000
	Farmers' Clubs	202,500
DR Congo	Child Aid/Community Development	75,000
	Farmers' Clubs	130,567
	Teacher Training	50,000
Ecuador	Child Aid/ Farmers' Clubs	310,711
Guinea-Bissau	Rural Energy Project/Farmers' Clubs	246,175
	Teacher Training	5,000
	Vocational School	25,000
India	TCE - HIV/AIDS education and prevention	88,717
	Teacher Training	179,045
	HOPE - for AIDS affected	87,494
	Microfinance	183,662
	Schools for Youth	42,504
	Farmers' Clubs	30,622
Laos	Child Aid/Community Development	67,000
Malawi	Farmers Club	140,799
	TCE - HIV/AIDS education and prevention	1,980
	Teacher Training	627,389
Mozambique	Teacher Training	302,190
	One World University	367,561
	Vocational Schools	49,748
	Food for Knowledge Project	5,208,057
	Regional Conference Center	400,000
South Africa	TCE - HIV/AIDS education and prevention	695,000
	HOPE - for AIDS affected	105,000
	Child Aid/Community Development	245,624
	Farmers' Clubs	11,000
	Institutional Strengthening and Capacity Bldg.	81,700
Zimbabwe	HOPE - for AIDS affected	169,207
	Frontline Institute	325,000
	Child Aid/Community Development	54,131
	Vocational Schools	272,025
	Farmers' Clubs	15,004
	Murgwi Community Center	125,000
USA	Misc. charities and schools	396,420

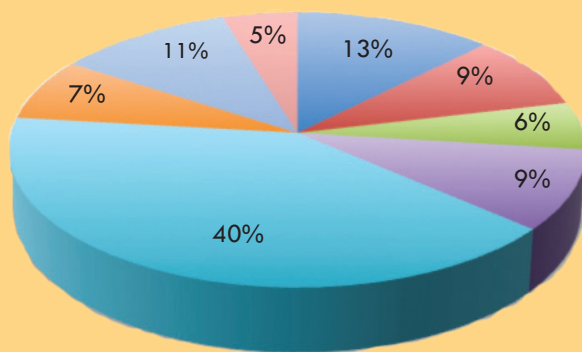


Worldwide Projects Supported by Planet Aid in 2013

Various countries		
	Computer equipment	53,686
	Printing school feeding materials	100,000
	Miscellaneous	18,319
	For 2013 project initiatives	155,130



Distribution of Support by Sector



- Community Development
- Training of Teachers
- Vocational Training—Children and Youth
- Higher Education and Capacity Bldg.
- Education—School Feeding and Nutrition
- Agriculture and Rural Development
- Health: The Big Epidemics
- Misc. Programs



International Training and Capacity Building

Planet Aid provides training and capacity building assistance to development organizations around the globe. The assistance can take various forms, from support in meeting the requirements of U.S. development agencies to technical training for program staff.

In 2013, a group of Planet Aid staff members visited development projects in Malawi and Mozambique. The trip was an opportunity to build a bridge of communication and understanding between the stateside employees instrumental in clothing collection and the people supported by their efforts.

In Malawi, Planet Aid managers saw firsthand the day-to-day functions of some of the development programs, including Child Aid, Total Control of the Epidemic, Farmers' Clubs, Teacher Training and Vocational Training.

They were also able to participate in the first stages of the 1 million tree planting initiative in Zimbabwe, sponsored by Planet Aid partner Development Aid from People to People.



“The people were so welcoming and always had big smiles on their faces.”

“It was great to see firsthand how the programs worked—we really learned a lot.” -Abdi Erazouki, Territory Manager



“What stood out to me the most is the passion and dedication of all the people involved, from the students and teachers at the teachers’ colleges, to the farmers and villagers participating in the Farmers’ Clubs, and also the field officers whose crucial work in the TCE program reaches out and helps so many people.”

—Frank Fowler, Operations Manager



Planet Aid at Home

Planet Aid’s mission is global, and that means also doing our part to support local communities here in the United States. We support local charities with clothing and other essential supplies, sponsor local teams, and our staff can be found helping pick up litter or serving up a hot meal at a local soup kitchen. We also offer schools the opportunity to learn about recycling and international development by offering classroom presentations and by inviting them to visit a Planet Aid operations center.

Looking back, the winter of 2013-2014 will be remembered for its bitter cold temperatures. But even before the mercury plummeted, we were already busy giving away warm coats and blankets from our operations centers in Pennsylvania, North Carolina, Maryland, Massachusetts, Kansas, and Vermont.

Earlier, when spring tornadoes flattened parts of Oklahoma, we responded by loading up one of our trucks and driving to Moore, Oklahoma to deliver supplies. In California, where the weather has been more reasonable, we partnered with the Los Angeles School Police Department to deliver turkeys and toys to families during the holiday season. Visit our local pages on Planetaid.org to find out what we have been doing in your community.



Delivering toys during the holidays with the Los Angeles School Police Department.

Celebrating the Opening of a New Center

In 2013, Planet Aid moved its Southern New England Operations Center to a new 136,000 square foot facility in Milford, Massachusetts. Barry Feingold, President and CEO of the Milford Area Chamber of Commerce, praised Planet Aid during the ribbon cutting: “A nonprofit organization putting people to work, supporting the local town, and at the same time giving back.... We are very excited to have Planet Aid in Milford.” Read more about the new facility on the “Local Pages” of our website.



From left to right, Wayne Michaud, Planet Aid Regional Manager; Barry Feingold, Milford Chamber of Commerce CEO; Ester Neltrup, Planet Aid President; and Peter Donnelly, Planet Aid General Manager.



2013 Financial Statements

STATEMENT OF FINANCIAL POSITION December 2013

ASSETS

Cash and current assets	11,839,868
Property and equipment and other assets, net	12,332,866
Total assets	24,172,734

LIABILITIES AND NET ASSETS

Current liabilities	7,800,101
Notes payable and capital lease obligations	6,250,921
Total liabilities	14,051,022
Unrestricted net assets	10,121,712
TOTAL LIABILITIES AND NET ASSETS	24,172,734

STATEMENT OF FUNCTIONAL EXPENSES December 2013

PROGRAM SERVICES

U.S. Clothing Collection and Habitat Protection	26,128,721
International Training and Capacity Building	520,703
International Aid	12,771,331
Total program services	39,420,755
GENERAL AND ADMINISTRATIVE	3,625,868
FUNDRAISING AND DEVELOPMENT	3,513,549
Total expenses	46,560,172

STATEMENT OF ACTIVITIES December 2013

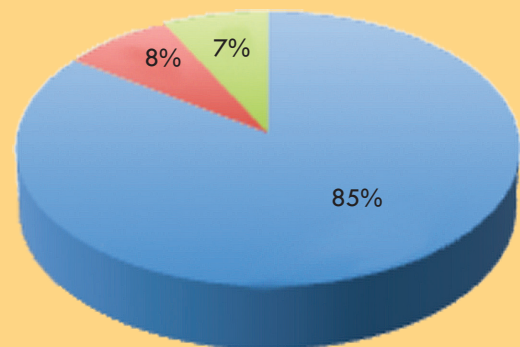
OPERATING REVENUE

Sales of donated clothing and other goods	42,074,569
Contracts - Federal	6,464,960
Other contributions	13,214
Interest and other revenue	260,835
Total operating revenue	48,813,578

OPERATING EXPENSES

Program services	39,420,755
General and administrative	3,625,868
Fundraising and development	3,513,549
Total operating expenses	46,560,172
Foreign currency loss	(2,506)
Changes in unrestricted net assets	2,255,912

Allocation of Funds



- Program Service
- General and Administrative
- Fundraising and Development

Board of Directors and Officers



Mikael Norling
Chairman



Ester Neltrup
President



Jytte Martinussen
Treasurer



Clifford Reeves
Director



Eva Nielsen
Director



Alfred Besa
Director



Fred Olsson
Secretary

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