























#### **About**

Planet Aid is a 501(c)(3) nonprofit that pioneered textile reuse in 1997 to protect the environment and raise funds for locally led community development. We partner with U.S. communities, businesses an nonprofits to reduce textile waste in landfills and fundraise. Donated clothes and shoes help fuel a second hand, circular economy that provides livelihoods and clothes for millions of people. Proceeds from used clothes donations are used to fund locally led community development programs that promote education, health and wellness, and environmental and agricultural sustainability in the U.S., Latin America, Africa and Asia.

Textile reuse also reduces demand for new clothes which uses precious, limited resources like water and contributes to CO<sub>2</sub> and pesticide pollution.

#### **Contact**

PlanetAid.org

media@planetaid.org | 1.443.401.6939

## @PlanetAid

8.1K

**Facebook Followers** 

3K

X (Twitter) Followers

1.6K

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#### **Fashion Facts**

- 92 million tons of clothes end up in landfills annually
- The average U.S. consumer throws away ~82 lbs. of clothes annually
- The fashion industry is responsible for 20% of global waste water
- Fast fashion accounts for 10% of global carbon emissions
- Nearly 10% of microplastics that ends up in oceans is from textiles

#### **Planet Aid Facts**

- ~1.8 billion pounds of textiles collected and reused since 1997
- ~\$100 million raised for community development programs
- ~7,000 U.S. donation locations throughout the Mid Atlantic, Northeast and Midwest
- 230+ employees working in 8 warehouse serving 17 states and D.C.
- 25+ years' experience reusing clothes and shoes and fundraising for community development

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### **Partnerships**



U.S. Municipalities
We partner with local governments
to reduce landfill waste and help
reach zero waste goals



Businesses and Nonprofits
We partner with thousands
of businesses, nonprofits and
schools to fundraise and
increase environmental and
social responsibility



U.S. Development Agencies
We work with U.S. agencies like
USAID, the Dept. of Agriculture and
the CDC to secure funding for
community development programs



Humana People to People
Planet Aid supports fellow
members of the Humana
People to People Federation, a
network of locally led
organizations working to
strengthen communities

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#### **Testimonials**

The William J. Breshnahan Center has benefited greatly from Planet Aid's clothes and shoes collection bins. We have saved tons of recyclables materials from accumulating in landfills, raised funds for the construction of our community center and helped Planet Aid with their ongoing mission to help others! Thank you Planet Aid!"

— William J. Breshnahan Center, Ashburnham, MA.

Hosting Planet Aid clothes collection bins located throughout our town has been very convenient for our residents.
Recycling and reusing textiles is an important part of creating a sustainable waste stream."

 Bruce Wilson, Board of Health Agent in Bellingham, MA.

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# Let's Work Together

We're experts in textile reuse, second hand clothing, environmental and social responsibility and locally led community development. We have been collecting unwanted clothes and shoes in the U.S. for 25+ years and turning these textiles into funding for programs that promote education, health and wellness, and environmental and agricultural sustainability.

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